

# Research Brief

Aberdeen Group  
A Harte-Hanks Company

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## SYSPRO BusinessLive: Offering Deployment Choices

Aberdeen's *SaaS ERP Trends and Observations 2010* noted a 70% increase in willingness to consider Software as a Service (SaaS) deployment of Enterprise Resource Planning (ERP) solutions over the past year. While only 23% of survey respondents would consider a SaaS deployment in 2009, that percentage jumped to 39% in 2010. Certainly one of the limiting factors in the past has been the lack of SaaS ERP options, yet over the past year there has been a steadier stream of ERP solution providers jumping on the SaaS bandwagon. One of the recent entries into the SaaS ERP market has been veteran ERP vendor SYSPRO with its SYSPRO BusinessLive offering, providing an alternative to traditional on-premise deployment.

### Vendor Offering: SYSPRO BusinessLive

Over the course of the last 30 years SYSPRO has accumulated over 14,500 customers in 60 countries around the world. It is one of the very few well-established ERP vendors which has had and continues today with a single contiguous product sold to manufacturers and distributors. Although a broad solution, SYSPRO focuses on four specific verticals: food, medical devices, electronics and machinery/equipment. The latest version of the product (version 6.1) was released earlier this year with over 1500 enhancements including SYSPRO Workflow Service, SYSPRO Process Modeling, Inventory Optimization (IO), Warehouse Management, a revitalized User Interface and Enterprise Performance Management (EPM).

SYSPRO BusinessLive targets small to medium size manufacturers and distributors with affordable subscription based pricing in the range of about \$250 per user per month. Three bundles are offered: manufacturing, distribution and accounting. The solution is customizable using SYSPRO tools, which allow the solution to be tailored to the individual and to the company. Yet beyond these options for personalization, and unlike some other SaaS solution providers, SYSPRO creates and manages a separate instance for each subscriber. As a result, the solution may be customized in the traditional sense in addition to the configuration options available.

This separate instance also supports portability between different deployment options. SYSPRO customers may decide to start using a SaaS model, but the instance of the software and the associated database can easily be moved to an on-premise environment. The opposite is also true. On-premise deployments can be easily moved to the cloud.

### Research Brief

Aberdeen's Research Briefs provide a detailed exploration of a key finding from a primary research study, including key performance indicators, Best-in-Class insight, and vendor insight.

### SaaS ERP Series

This Research Brief is part of a series of Aberdeen research reports exploring the topic of SaaS ERP, starting with *SaaS ERP Trends and Observations 2010*. While several ERP solution providers are currently equipped to deliver ERP using SaaS deployment models, how these different SaaS solutions are delivered varies quite significantly. This report focuses on SYSPRO's SaaS ERP offering.